

SECTION 5.3 - LINEAR PROGRAMMING IN TWO DIMENSIONS: A GEOMETRIC APPROACH

Geometric Method for Solving Linear Programming Problems.

Example 1. Maximize and minimize $z = 3x + y$ subject to the inequalities

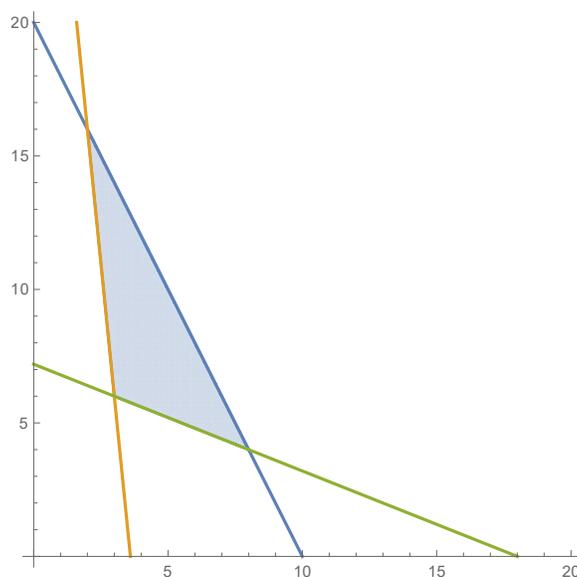
$$2x + y \leq 20$$

$$10x + y \geq 36$$

$$2x + 5y \geq 36$$

$$x, y \geq 0$$

Solution. We begin by graphing the feasible region



Since this is a bounded region, by part (A) of Theorem 2, this problem has both a maximum and a minimum value. Now we find the corner points, of which there are three.

<i>colors</i>	<i>system</i>	<i>corner point</i>
<i>blue and orange</i>	$\begin{cases} 2x + y = 20 \\ 10x + y = 36 \end{cases}$	$(2, 16)$
<i>blue and green</i>	$\begin{cases} 2x + y = 20 \\ 2x + 5y = 36 \end{cases}$	$(8, 4)$
<i>orange and green</i>	$\begin{cases} 10x + y = 36 \\ 2x + 5y = 36 \end{cases}$	$(3, 6)$

Now, we check the value of z at these corner points:

<i>corner point</i>	$z = 3x + y$
(2, 16)	$z = 3(2) + (16) = 6 + 16 = 22$
(8, 4)	$z = 3(8) + (4) = 24 + 4 = 28$
(3, 6)	$z = 3(3) + (6) = 9 + 6 = 15$

Then, we see that the minimum value is 15 and occurs at (3, 6) and the maximum value is 28 and occurs at (8, 4).

Example 2. Maximize and minimize $z = 2x + 3y$ subject to

$$\begin{aligned} x - 2y &\geq 0 \\ 2x - y &\leq 6 \\ x + y &\geq 3 \\ x, y &\geq 0 \end{aligned}$$

Solution. Minimum of $z = 6$ at (3, 0) and maximum of $z = 14$ at (4, 2).

Applications.

Example 3. An electronics firm manufactures two types of personal computers—a standard model and a portable model. The production of a standard computer requires a capital expenditure of \$400 and 40 hours of labor. The production of a portable computer requires a capital expenditure of \$250 and 30 hours of labor. The firm has \$20,000 capital and 2,160 labor-hours available for production of standard and portable computers.

- (a) What is the maximum number of computers the company is capable of producing?
- (b) If each standard computer contributes a profit of \$320 and each portable model contributes a profit of \$220, how much profit will the company make by producing the maximum number of computers?
- (c) Does producing as many computers as possible produce the highest profit? If not, what is the highest profit and how many of each computer should be made in that case?

Solution. Let $x = \#$ of standard model and $y = \#$ of portable model. Let's find the feasible region for this problem before continuing. From capital, we get the inequality

$$400x + 250y \leq 20000$$

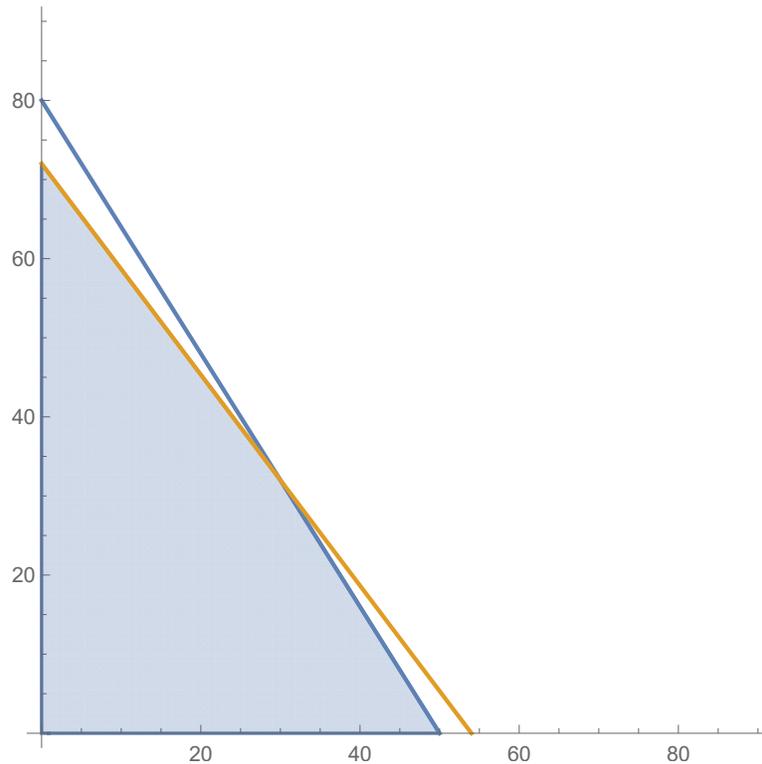
and from labor-hours we get

$$40x + 30y \leq 2160$$

and of course we add in

$$x, y \geq 0$$

since a negative number of computers cannot be produced. The graph of the feasible region is



Observe that the feasible region is bounded. The corner points of the feasible region are

$$(0, 0), (0, 72), (50, 0), (30, 32).$$

(a) The amount of computers produced is simply

$$C = x + y$$

so to figure out the maximum number of computers the company is capable of producing we just have to maximize C . Test C at the corner points

<i>Corner Point</i>	<i>C value</i>
(0, 0)	0
(0, 72)	72
(50, 0)	50
(30, 32)	62

So to produce the largest amount of computers, they should produce 72 portable computers and no standard models.

(b) The profit function is

$$P = 320x + 220y.$$

By producing the largest amount of computers, the company would make

$$320(0) + 220(72) = 15840 \text{ dollars}$$

- (c) *To check if this gives the highest profit, we should check the profit function at all of the corner points.*

<i>Corner Point</i>	<i>Profit</i>
(0, 0)	\$0
(0, 72)	\$15, 840
(50, 0)	\$16, 000
(30, 32)	\$16, 640

So we see that producing 30 standard models and 32 portable models will produce the highest profit for the company.

Example 4. *A fruit grower can use two types of fertilizer in his orange grove, brand A and brand B. The amounts (in pounds) of nitrogen, phosphoric acid, and chloride in a bag of each brand are given in the table. Tests indicate that the grove needs at least 1,000 pounds of phosphoric acid and at most 400 pounds of chloride.*

	<i>Brand A</i>	<i>Brand B</i>
<i>Nitrogen</i>	8	3
<i>Phosphoric Acid</i>	4	4
<i>Chloride</i>	2	1

- (a) *If the grower wants to maximize the amount of nitrogen added to the grove, how many bags of each mix should be used? How much nitrogen will be added?*
- (b) *If the grower wants to minimize the amount of nitrogen added to the grove, how many bags of each mix should be used? How much nitrogen will be added?*

Solution.

- (a) *150 bags brand A, 100 bags brand B, 1,500 lbs of nitrogen*
- (b) *0 bags brand A, 250 bags brand B, 750 lbs of nitrogen*